

## Dallas Reedy

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<http://dallasreedy.com>

## Motto

"Don't ask yourself what the world needs. Ask yourself what makes you come alive, and go do that, because what the world needs is people who have come alive."

— Howard Thurman

## Aspirations

I enjoy using my creative, problem-solving abilities to solve real-world problems by creating intuitive, interactive experiences for digital consumption.

## Overview

Light-hearted, adventurous, and focused UX/UI designer and full-stack developer. Particularly interested in interaction design and automation using web technologies. Also proficient in Node and Ruby, and interested in creating web applications, services, and experiences, especially as they pertain to helping people live productive, meaningful, and rewarding lives.

## Tools of the Trade

**FULL-STACK DEVELOPMENT:** Node.js, React, Angular, Ruby & Ruby on Rails, jQuery, HTML, CSS, responsive & adaptive design patterns, GraphQL, Unix command line, databases (SQL, non-SQL, graph), servers (Nginx, Unicorn, Puma, etc.), git, docker & kubernetes.

**UX/UI DESIGN:** Figma, Sketch, the Adobe Creative Cloud suite of tools (primarily InDesign & Photoshop).

## Education

**B.S., Graphic Design** (cum laude)  
Walla Walla University  
2002–2006

# Résumé/Curriculum Vitae

## Experience

**Senior UI/UX/Graphic Designer & Full-stack Developer**  
[K3 Integrations](#), LLC & [Swivel](#), Inc. | Walla Walla, WA  
April 2012–Present (6 years, 10 months)

Senior UX/UI/graphic designer as well as a senior member of the full-stack development team. Building quality, custom solutions for our clients using Node.js, Angular, and Ruby on Rails. Responsible for user experience design for our in-house product, Swivel, expected to be in public beta in 2019.

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## Co-Owner & Co-Operator

[16 Keys](#) | College Place, WA  
November 2016–present (2 years, 3 months)

Learning the ins and outs of owning & operating a small business. Responsible for curating our online presence, marketing, advertising, finances, and many of the technical aspects of running an escape room experience. Greeting guests at the door and running them through the experience while providing tips & hints tailored to their group/team dynamics.

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## Full-stack Developer

[BKWLD](#) | Seattle, WA  
May 2011–April 2012 (1 year)

Full-stack developer (Ruby on Rails, PHP, HTML, CSS, JavaScript/jQuery) on several high-profile, quick-deadline projects including Budweiser's 2011 Band of Buds campaign, Spyder.com website, explore.PhitenUSA.com sub-site, and a previous version of the BKWLD website.

**Full-stack Developer & UI Designer**  
QualitySmith, Inc. | Walla Walla, WA  
2010–June 2011 (1 year)

Website development using Ruby on Rails. Redesigned the confirmation emails sent out to new customers. Also part of the team that migrated the marketing sites from the Ruby on Rails environment (which wasn't scaling fast enough for their needs) to the pre-built and very flexible ModX (PHP) system.

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## Full-stack Developer & UI Designer

[AmericanWinery.com](#) | Walla Walla, WA  
March 2008–June 2010 (2 years, 4 months)

Collaborating on design, creation, and implementation of a REST API to provide a singular data source for multiple applications; intermediate Rails model & controller development—greatly advancing knowledge and comfort level in both Ruby and Ruby on Rails development; advanced Rails view & helper development plus sole JavaScript (jQuery) developer.

## Portfolio

An updated online presence & portfolio is in the works. You can view some of the projects I have worked on via my current portfolio site at [portfolio.dallasreedy.com](http://portfolio.dallasreedy.com).

## References

References will be made available upon request.